

SWING FORE THE HOUSE

Tuesday, June 5, 2018

Keene Trace Golf Club, Nicholasville, Kentucky

2018 marks the sixth annual Swing Fore the House Golf Tournament. The charity golf tournament takes place in the beautiful Bluegrass on one of the premier courses in Central Kentucky. Keene Trace Golf Club provides the perfect combination of golf, club and tranquility. Enjoy lunch, a day of golf, a premiere gift, and a networking reception all while knowing that you could help keep a family close to their child's hospital bed by supporting the Ronald McDonald House®.



To become a sponsor, donate products/ services, or for more information, contact **Nate Graham at (859) 266-8683**

| Sponsorship Benefits | Title \$7,500 <i>[Name's] Swing Fore the House</i> | Presenting \$5,000 <i>Swing Fore the House Presented by [Name]</i> | Platinum \$4,000 | Gold \$3,000 | Silver \$2,000 |
|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------|---------------------------------------------------------------------------------|----------------------------|------------------------|--------------------------|
| Event Logo Development – Sponsor's name thoughtfully incorporated into event logo design | ● | | | | |
| Social Media Showcase – Sponsor engagement through RMHC Facebook and Twitter campaign | ● | ● | ● | | |
| Print Advertising Recognition – Business Lexington. Thank You ad | Prominent Logo | Prominent Logo | Logo | Text Listing | Text Listing |
| Registration Website Recognition | Prominent Logo | Prominent Logo | | | |
| VIP Tickets & Foursome – Includes lunch, dinner, beer, soft drinks and snacks on the course | Two (2) Foursomes | Two (2) Foursomes | ● | ● | ● |
| Recognition on Signage – Registration, Lunch, PowerPoint and Team cart | Banners | Banners | Awards Ceremony | Front Nine/ Back Nine | Lunch |
| Recognition in Ronald McDonald House newsletter "Home Page" | Photo & Caption | Photo & Caption | Photo & Caption | Prominent Mention | Mention |
| Recognition on RMHC Lexington website – 4 months | Prominent Logo/Link | Prominent Logo/Link | Logo/Link | Listing | Listing |
| Category Exclusivity and First Right to Refusal | ● | ● | | | |

Team Sponsorship: \$1,600 – Foursome plus company team recognized on event signage and golf cart. "Swing Fore the House" event shirt for golfers.

Hole Sponsorships: \$500 – Sponsor recognized on signage at one hole

For more information about our Special Event Sponsorships, visit rmhclexington.com or contact **Nate Graham**, Executive Director, at **(859) 266-8683** or ngraham@rmhclexington.org



Swing Fore the House Sponsorship Agreement Form

Contact Information *(please print)*

Company Contact Person

Company Name

Mailing Address

Mailing Address

City State Zip

Phone Fax

E-mail address of contact person

Please indicate how print recognition for this sponsorship should read

Choose Sponsorship Level

Swing Fore the House

- Title Level** *(includes 2 Foursomes)* \$7,500
- Presenting Level** *(includes 2 Foursomes)* \$5,000
- Platinum Level** *(includes 1 Foursome)* \$4,000
- Gold Level** *(includes 1 Foursome)* \$3,000
- Silver Level** *(includes 1 Foursome)* \$2,000
- Team Sponsorship** *(includes 1 Foursome)* \$1,600
- Hole Sponsorship** \$ 500

Total Sponsorship Cost _____

- Please send me an invoice for this sponsorship**
Unless otherwise arranged, payment is appreciated within 30 days of signing this letter of commitment.

Please send completed forms to:

Ronald McDonald House Charities
Attn: Sponsorship Support
P.O. Box 22414
Lexington, KY 40522

For more information visit rmhclexington.com or
email **Nate Graham** at ngraham@rmhclexington.org

