

McDAZZLE GALA

Saturday, September 8, 2018

Hilton Hotel, Lexington, Kentucky

You are invited to support the thirteenth-annual McDazzle "Red Tie" Gala & Auction to be held at the beautiful Hilton Hotel in downtown Lexington, Kentucky. Having earned a reputation as "the charity event of the year," McDazzle features an exciting live and silent auction, gourmet dinner, live music and dancing along with a special tribute to our 2018 "Elizabeth Carey Nahra Legacy of Love" award recipient.

To become a sponsor, donate products/services, or for more information, contact **Chelsi McDonald** at **(859) 268-0757 ext. 251**.



2016 McDazzle attendees

Sponsorship Benefits	Presenting \$15,000	Platinum \$7,500	Gold \$5,000	Mobile Give \$4,000	Sterling \$3,000	Bronze \$2,000
Event Logo Development – Sponsor’s name thoughtfully incorporated into event logo design	●					
Social Media Showcase – Sponsor engagement through RMHC Facebook and Twitter campaign	●	●	●	●	●	
Print Advertising Recognition – Business Lex and Business Courier ad	Prominent Logo	Prominent Logo	Logo	Text Listing	Text Listing	
VIP Tickets and Hospitality – Join RMHC Ambassador Family, WKYT’s Jennifer Palumbo (MC), and other VIPs. Premier seating.	Table for 10 Premier Seating & Valet	Table for 10 Premier Seating & Valet	Table for 10	Table for 10	Table for 10	Table for 10
Address the Audience – Introduce RMHC premier guest of the evening, the McDazzle Ambassador Family	Introduce Ambassador Family					
Logo will be displayed on customized sponsor page on mobile bidding device to provide guests with additional information about your company				●		
Logo on “control screen” of mobile bidding device for maximum/instant exposure among 350+ guests				●		
Company acknowledged on invitation	Presenting Sponsor & Logo	Platinum & Logo				
Recognition in Event Program	Full page ad	Full page ad	½ page ad	½ page ad	¼ page ad	
Logo recognition on projection screen throughout event	●	●	●	●	●	●
Recognition on event and table signage	●	●	●	●	●	●
Exposure on RMHC Lexington website – 4 months	Prominent Logo/Link	Prominent Logo/Link	Prominent Logo/Link	Prominent Logo/Link	Listing and Link	Listing
Logo recognition on digital sign prominently displayed in pre-function space	●	●	●	●	●	
Category Exclusivity and First Right to Refusal	●	●		●		

For more information about our Special Event Sponsorships, visit rmhclexington.com or contact **Chelsi McDonald**, Development and Communications Manager, at **(859) 268-0757 ext. 251** or cmcdonald@rmhclexington.org



McDazzle Gala Sponsorship Agreement Form

Contact Information *(please print)*

Company Contact Person

Company Name

Mailing Address

Mailing Address

City State Zip

Phone Fax

E-mail address of contact person

Please indicate how print recognition for this sponsorship should read

Choose Sponsorship Level

McDazzle Red Tie Gala & Auction

- Presenting Level** *(includes table for 10)* \$15,000
- Platinum Level** *(includes table for 10)* \$7,500
- Gold Level** *(includes table for 10)* \$5,000
- Mobile Give Sponsor** *(includes 6 tickets)* \$4,000
- Sterling Level** *(includes table for 10)* \$3,000
- Bronze Level** *(includes table for 10)* \$2,000

Total Sponsorship Cost _____

- Please send me an invoice for this sponsorship**
Unless otherwise arranged, payment is appreciated within 30 days of signing this letter of commitment.

DID YOU KNOW?

The McDazzle Red Tie Gala & Auction raises approximately **20%** of the total annual operating budget for RMHC of the Bluegrass.

Please send completed forms to:

Ronald McDonald House Charities
Attn: Sponsorship Support
P.O. Box 22414
Lexington, KY 40522

For more information visit rmhclexington.com or email **Chelsi McDonald** at cmcdonald@rmhclexington.org

